



Job Posting

Location: Kirkland, WA

Job title: Marketing Production Designer

Reports To: Marketing Director

Type of Position:

Exempt, full-time

Salary:

DOE

Posting Period:

Until position filled

Purpose of Position:

We're looking for an experienced lead designer to join our dynamic corporate marketing team. As part of a successful and growing company, you'll take part in developing print and digital advertising for both residential and business customers.

Responsibilities:

The Marketing Production Designer is responsible for the design and copywriting of print and digital materials that promote Wave's product and services, while maintaining a consistent visual brand identity. We are looking for a candidate experienced with both print and web production, skilled at creating effective advertising, and able to find a balance between visual creativity and real-world practicality.

As Marketing Production Designer, you will:

- Design and develop print materials including direct mail, display ads, flyers, inserts, brochures, collateral, posters, reference guides and more.
- Design and develop digital materials including banner ads, email & website graphics, and more.

Complete all production steps from concept through final design:

- Participate in group discussions as part of the development and production process—working in a team to take pieces from creative brief/concept to rough draft through proofing and ending with final design.
- Use style standards and branding guidelines as tools to maintain a consistent visual language.
- Use visual elements and content to expertly tell a story targeted to specific audience groups that reinforces our key messages and highlights our value proposition.
- Create visual layout, graphic artwork, and copy/content. Proof your own work and that of others.
- Optimize artwork by channel and prepare files for production, upload or posting.
- Maintain archive of artwork, images, fonts and brand elements.
- Use campaign and testing results to refine creative direction and content to improve effectiveness.

Additional marketing responsibilities as needed.

Preferred Qualifications:

- 3-5 years of experience in a design role, preferably in a corporate marketing or agency environment
- Advanced skills in Adobe Creative Suite software, including InDesign, Illustrator, Photoshop, and Acrobat Pro.

- Keen visual composition skills and understanding of best practices in design (for print and online), visual brand identity, typography, iconography, composition, color, layout, and print production.
- Excellent written communication skills required, including proficiency writing advertising headlines and copy.
- Highly productive and able to prioritize multiple projects.
- Meticulous proofing skills and attention to detail.
- Ability to adapt to changing priorities and work in a fast-paced team environment.
- Strong PC skills and a high comfort level with learning new systems & software programs. Good working knowledge of MS Office products (Word, Excel, PowerPoint, Outlook).
- Willingness and ability to quickly learn and understand Wave's products, markets and customers. Experience or knowledge of the cable industry as added bonus.
- Degree related to graphic design, visual communication, marketing, advertising, or equivalent experience, preferred.

Diverse Workforce / EEO:

Wave Division Holdings recognizes and strongly supports the benefits of a diverse workforce, and strives to provide a culture that recognizes the unique contributions of each of our employees. Wave requires a drug test, background check, employment and education verification as conditions of employment. WaveDivision Holdings is an equal opportunity employer and will consider all qualified candidates regardless of race, color, religion, national origin, gender, age, marital status, veteran status, and the presence of a non-job related handicap or disability, or any other legally protected status.

To Apply:

Interested candidates may send a cover letter and resume to hrmgr@wavebroadband.com (please include the job title and location in the subject line of your email)